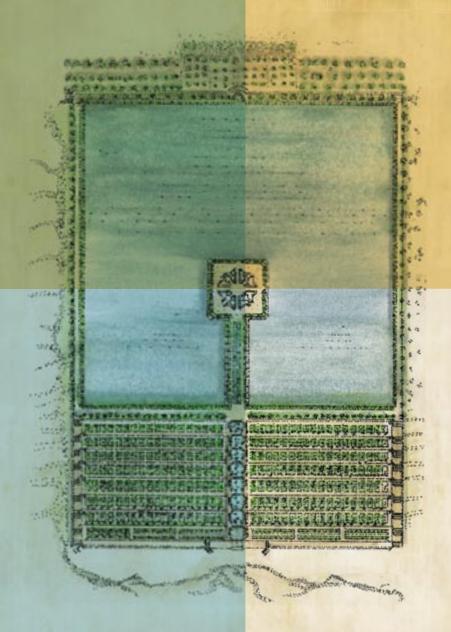
Persian Garden Gala





November 15, 2008
The Westin St. Francis Hotel
San Francisco, California

Program and Auction

About Persian Gardens

"THE GREAT KING...IN ALL THE DISTRICTS HE RESIDES IN AND VISITS...TAKES CARE THAT THERE ARE 'PARADISES' AS THEY CALL THEM, FULL OF ALL THE GOOD AND BEAUTIFUL THINGS THAT THE SOIL WILL PRODUCE" - Xenophon The Oeconomicus 399 BC

The word "paradise" comes from the ancient Persian word for an enclosed garden, and the art of landscaping is arguably Iran's great cultural legacy; enabled by qanats, underground ducts bringing melted snow from the mountains, that have irrigated the arid plateau of Iran for the past two and a half millennia.

Pasargadae, the oldest garden still in existence, was constructed around 550 BC by Cyrus the Great. A symbol of power and prestige, Cyrus' landscape designs also elevated the garden to a central place in Persian culture. His reign heralded a new civilization, a time of affluence and luxury, unheard in previous eras, when gardens began to assume great importance in the cultural life of rulers. Incorporating both architecture and plants, water rills and shade-giving pavilions, Cyrus's gardens were earthly interpretations of paradise, kept cool, tranquil, and sheltered behind massive retaining walls.

This revered Persian garden became the blueprint for subsequent gardens around the world. As Persia developed, gardens were adapted to urban life. In the homes of Persian merchants—which were built without external windows to shelter the family from the outside world—courtyard gardens became a sanctuary where families could enjoy nature and spiritualism.

Withstanding thousands of years and dramatic cultural transformations, the Persian garden has retained its classic style, marked by a strict sense of architecture and a deep spiritual dimension. Today's Persian gardens are still built into the natural landscape using native plants and flowers that require little water and care. Their stately trees, many fruit bearing, provide shade on hot days and their shadows are confidants to many lovers. The mellifluous sound of water running through their narrow and shallow channels makes time stand still and invite a nap.

To learn more about Persian Gardens please enjoy reading your parting gift, "Gardens of Persia" by Penelope Hobhouse.

Evening Program

4:00 pm Cocktail Reception

5:30 pm Dan Ahdoot Welcome

Bijan Mortazavi Musical Performance

6:00 pm Persian Inspired Dinner

Awards, Entertainment and Live Auction

8:00 pm Concert and Dancing with Bijan Mortazavi

PARSA Community Foundation

Blending Persian traditions of charity with cutting edge philanthropic practices, PARSA CF encourages strategic giving and active civic participation through education, tax-efficient vehicles, and recognition of community service.

PARSA CF awards semi-annual grants to enterprising non-profits in the United States focused on preservation and advancement of arts and culture, leadership development, and civic integration.

We strive to perpetuate ancient Persian values of freedom, tolerance and hospitality.

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Welcome Letter from the Chairman

Dear Friends,

Welcome!

From the time of Cyrus the Great some 2,500 years ago, the Persian garden has been a cornerstone of Persian life and its spirit and design incorporated into many cultures around the world. In these mini paradises, beauty, symmetry and community combine as a backdrop to contemplative pursuits such as poetry readings and intimate conversations as well as to boisterous merry making such as portable-kitchen-clad picnics and dancing. Chess and backgammon are never too far away. Ah... how so many of us yearn to be back, taking 1,000 of our closest friends, to enjoy the sights and sounds and tastes and scents of Persian gardens!

Here, in America, we are lucky to benefit from seeds of freedom and opportunity sown by generations of immigrants past. At PARSA Community Foundation, we hope to continue in this tradition by contributing our own seeds to the American garden. Our nascent community brings with it entrepreneurialism, an ancient culture known for its hospitality and fun-loving people, and a hunger for civic participation. Thirty years from now, we want this country to know us not only for the companies and jobs we create but also for our tolerant culture, our magnificent art, our activism, volunteering and public service. We want to be such a force for good that we would even make the magnanimous Cyrus proud.

PARSA CF gives us all a platform through which to collaborate, pool resources for more leverage and impact, and share our risks and triumphs. The challenges facing Iranian Americans, and indeed, all Americans, require great sacrifice, unity and hard work. It behooves us to increase understanding through culture, mobilize towards common goals, and by all means stand up and be counted.

Persian gardens and American civic traditions have been built calloused-hand by calloused-hand. Likewise, none of the goals of PARSA CF will come to fruition without your participation. Each of us has a duty to contribute something of ourselves to the community garden plot. Our goal is 100% participation regardless of amount – each person doing their part to build this "Persian garden". We are not PARSA Foundation; together we are PARSA Community Foundation.

We thank you for your generous support.

John Hahr

Best,

Noosheen Hashemi Founder and Chairman

We Thank Our Generous Sponsors

Avicenna

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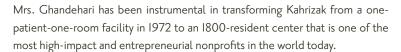
All confirmed Gala-related sponsorships and gifts received as of November 9, 2008. Please send any corrections or ommissions to mariam@parsacf.org for listing in the PARSA website Honor Roll.

Volunteerism and Action Award

This award is given to an individual who exemplifies courageous volunteerism and bold leadership, who tackles difficult problems with long-term solutions, and who inspires others to make unselfish commitments to a cause.

Ashraf Ghandehari Bahadorzadeh

PARSA Community Foundation honors Mrs. Ashraf Ghandehari Bahadorzadeh for her 35 year commitment to empower the most vulnerable members of our society, namely the elderly and people with disabilities, through Kahrizak Charitable Foundation. We recognize Mrs. Ghandehari Bahadorzadeh for the impact of her passionate dedication, which has left a permanent imprint on volunteerism and a lasting change in the Persian culture and traditions of giving.



There, physically handicapped or elderly individuals with no financial resources are cared for, free of charge. They find meaningful work, from growing herbs to weaving baskets, to earn an income. Kahrizak has challenged preconceived notions of what people with disabilities can do to take care of themselves and be productive members of society.

Mrs. Ghandehari co-founded Ladies Charitable Society (LCS) in 1973. With 2,000 volunteers in Iran, U.K., U.S. and Canada, LCS supports Kahrizak and also sponsors 550 children orphaned by the Roodbar earthquake and 400 children affected by the 2003 earthquake in Bam.

By not relying on donations alone, and finding alternative and sustainable sources of revenue, Mrs. Ghandehari has become the preeminent and most well recognized social entrepreneur in Iran. And she has done this all with creativity and innovation, ethics and hard work, collaboration and compassion.

Ghandehari attributes her penchant for volunteerism to her familial upbringing: "Assisting the destitute and the less privileged was a fundamental principle that was adamantly taught and practiced in my family."

We thank the gracious residents of Kahrizak for their gift of hand-crafted bookmarks, made from flowers from their own Persian garden.



Philanthropist of the Year Award

This award is given to a self-made individual who has culminated his or her success through innovative philanthropic leadership, perpetuated the American Dream for others, and has given time and resources generously, inviting others to do the same.



Paul Merage

PARSA Community Foundation honors Mr. Paul Merage, whose life journey has blazed new paths in business and philanthropy. We recognize him for his exemplary contributions through the Merage Foundations.

Having received his undergraduate education and his MBA from the University of California Berkeley, Mr. Merage has given back generously to the university system that had given him so much. He was recognized with the naming of the Paul Merage School of Business at UC Irvine.

Mr. Merage also invests in the earliest stage of education through Children First which brings skilled retirees to volunteer their time to help foster the development of low-income preschool children in Orange County, California.

Through the Merage Foundation for the American Dream he works to help immigrants to the U.S. achieve their own dreams and contribute back to America, while increasing understanding of the enormous benefits immigration has brought to the U.S.

And through the Merage Foundation for U.S.-Israel Trade he supports the development of strong business linkages between the United States and Israel. One initiative brings Israeli business school students to the United States for a summer education program to build professional ties that can last a lifetime.

As more women entered the paid workforce, Mr. Merage and his brother saw an opportunity that led to the launch of Hot Pockets microwaveable snacks and Chef America, which was sold to Nestle for \$2.6 billion. He currently serves as Chairman of Falcon Investment Management, a private investment management firm.

Why does he give back so generously and creatively? Merage says, "My wife Lilly and I are committed to giving back to America...to helping America continue to be a land of opportunity for its citizens. We must all work together... to sustain America as 'the city on the shining hill' and a beacon for the world."

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November 15, 2008

PARSA Community Foundation 2008 Persian Garden Gala San Francisco, California

Dear Friends,

I am delighted to send my best wishes as Persian Americans living in the San Francisco Bay Area gather to celebrate their Iranian heritage and culture as well as their philanthropic contributions to our community.

We are proud of our Persian American community and value your ties to your families and friends living in Iran, Iraq, Afghanistan and Turkey.

PARSA encourages and supports the preservation and promotion of Persian art and culture. I commend your investment in a brighter future by your programs to develop the next generation of leaders committed to public service.

The thrilling election of President-Elect Barack Obama strengthens our commitment to cultural awareness and tolerance in our universal quest for peace.

Please accept my best wishes for a festive garden gala and a new era of understanding and peace in the world.

Warm regards,

NANCY PELOSI

Speaker of the House



Senator Dianne Feinstein Washington, D. C. November 15, 2008

Mr. Abdi Soltani Executive Director PARSA Community Foundation 1735 East Bayshore Rd. Suite 308 Redwood City, CA 94063

Dear Mr. Soltani:

It is with great pleasure that I extend my warmest greetings and a warm welcome all those attending the PARSA CF's 2008 Persian Garden Gala. I am sorry that I cannot be there with you for this special event.

I am pleased to commend PARSA CF for your dedication, hard work and innovation. You have encouraged Iranian-American volunteerism, philanthropy and civic participation and contributed to the understanding of Iran's ancient heritage and the contributions Iranian-Americans have made in California and the United States. The achievements, tireless work, and leadership of PARSA CF have enriched us all. Please allow me to thank all of you for the excellent work that has benefited so many people in our community. Let me offer special thanks to tonight's awardees, Mr. Paul Merage and Mrs. Ashraf Ghandehari Bahadorzadeh, who are shining examples of leadership, dedication and good will.

As a United States Senator representing the people of California, I commend PARSA CF for your outstanding contributions. I wish you a very successful gala, and continued success in the years to come.

Sincerely,

Dianne Feinstein United States Senator

COMMITTEES-COMMERCE, SCIENCE, AND TRANSPORTATION ENVENORMENT AND PURE IC WORKS FOREIGN RELATIONS

United States Senate

SUITE 112 WASHINGTON, DC 20510-0505 (202) 224-3553 http://boxer.senals.gov/contact

November 15, 2008

PARSA Community Foundation 1735 East Bayshore Road, Suite 30B Redwood City, CA 94063

Dear Friends:

I send my warmest greetings as you gather for the PARSA Community Foundation's 2008 Persian Garden Gala. Although I am unable to attend, I send my best wishes for a successful event.

I commend the PARSA Community Foundation for working to promote an understanding of the Persian community, including the preservation and advancement of Persian arts and culture. As a United States Senator, I welcome the sharing of ideas and cultures so that together we may build the cross-cultural relationships that are so important in this day and age.

Again, my best wishes for a wonderful event and my best regards to this evening's honorees.

May you all have a wonderful evening!

United States Senator



Congress of the United States House of Representatives Washington, D.C. 20515

Anna G. Eshoo Fourteenth District California

November 15, 2008

Mr. Abdi Soltani, Executive Director PARSA Community Foundation 1735 East Bayshore Road, Suite 30B Redwood City, CA 94063

Dear Mr. Soltani,

Congratulations on the momentous occasion of PARSA Community Foundation's "Persian Garden Gala." While I cannot be with you today, I extend my very best to each of you for a most successful event.

I salute you for your dedication and commitment to philanthropy and public service in the Iranian American community and to the promotion of good will and cultural understanding. I am very proud to represent you.

Sincerely,

Anna G. Eshoo Member of Congress



MICHAEL M. HONDA 15TH DISTRICT, CALIFORNIA

Greetings from Congressman Michael M. Honda to PARSA Community Foundation on the Occasion of the 2008 Persian Garden Gala

November 15, 2008

It is with great pleasure that I welcome everyone to the 2008 Persian Garden Gala hosted by PARSA Community Foundation. I would like to take this opportunity to recognize the success of PARSA Community Foundation as the leading Persian institution for practicing strategic philanthropy and promoting social entrepreneurship around the world.

PARSA Community Foundation was established as the first Persian community foundation in the United States. Since its inception, PARSA Community Foundation has remained committed to preserving and advancing Iranian arts and culture, developing leaders through education, and increasing the level of civil engagement in the Iranian American community. This nonprofit organization manages the largest endowment fund dedicated to Persian philanthropy, provides support and resources for leadership development programs, and encourages civic engagement through voter registration drives and nonprofit capacity building. As a nonpartisan and nonreligious entity, PARSA Community Foundation continues to build a strong Iranian presence throughout the world. Tonight's dinner will honor Mr. Paul Merage, former CEO and co-founder of Chef America Inc., for his valuable contributions to the community. Throughout his life, Mr. Merage has shown a deep commitment to expanding entrepreneurial opportunities, supporting philanthropic causes, and advancing the progress of Iranians worldwide.

I would like to extend my support for the accomplishments of PARSA Community Foundation and congratulate Mr. Paul Merage for his ongoing efforts to positively impact the community. I offer my best wishes for the success of tonight's event.

With warmest regards,

Michael M Hot

Michael M. Honda Member of Congress



MEMBER OF CONGRESS

BARBARA LEE NINTH DISTRICT CALIFORNIA

November 15, 2008

PARSA Community Foundation 1735 East Bayshore Road, Suite 30B Redwood City, CA 94603

Greetings from Congresswoman Barbara Lee

Dear Friends:

On behalf of the constituents of the 9th Congressional District, I am pleased to welcome you to PARSA Community Foundations' 2008 Gala.

The PARSA Community Foundation grew out of a culturally diverse community in order to pool resources and create a platform to facilitate philanthropy for Persians on an international level. Today, this vision has become the largest independent endowment fund dedicated to Persian philanthropy with programs developed to preserve Persian Art and Culture, development of leaders through fellowships and awards, and encouraging civic engagement through voter registration.

I thank all the volunteers who are involved in this effort for their contributions to our community and for their ongoing commitment to furthering philanthropy across cultural lines.

Best wishes and have a wonderful time at tonight's gala.

Sincerely,

Barbara Lee

Member of Congress

JACKIE SPEIER

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Congress of the United States House of Representatives

Washington, **D€** 20515-0512

November 15, 2008

Dear Friends,

Welcome to the 2008 Annual Gala for the PARSA Community Foundation. I regret that my schedule does not allow me to join you for this wonderful event. However, it is with great pleasure that I am able to salute PARSA and celebrate the profound impact that this organization has made toward fostering meaningful dialog and nurturing relationships in our community.

PARSA has been at the forefront of serving the Iranian-American and Persian communities in the United States. As Honorary Co-Chair of today's event, I am truly impressed by the outpouring of support and philanthropy that has been practiced by PARSA CF.

I wish you a joyous event, and congratulations on your success.

All the best,

JACKIE SPEIER Member of Congress

U.S. House of Representatives (CA-12)

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November 15, 2008

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Dear Friends,

Welcome to the PARSA Community Foundation Gala. Congratulations to all of you for supporting worthwhile programs from the local level to the international. And congratulations especially to Paul Merage, the Philanthropist of the Year.

Since its founding in 2006, PARSA CF has been very successful in encouraging volunteerism and community giving in the Iranian-American community. Through pooling resources and working collaboratively, PARSA CF's programs foster civic engagement and goodwill.

This year's theme, Persian Gardens, also celebrates the contributions of Iran's culture with its ancient and diverse heritage.

I salute the work you do and the contributions Iranian-Americans have made to California and the U.S. I know you will have a successful 2008 Gala.

Wasley

Sincerely,

Lynn Woolsey

Member of Congress



GOVERNOR ARNOLD SCHWARZENEGGER

November 15, 2008

PARSA Community Foundation

It gives me great pleasure to welcome all those attending your 2008 gala, "Persian Gardens."

California is home to a wonderful mix of cultures, and I appreciate your work to promote diversity and civic engagement. Your efforts to educate others about your heritage and your community involvement have enriched our state. Thank you for all your hard work and your commitment to California's future.

My special thanks also go to your honoree, Paul Merage. In addition to his incredible success in the business world, he has been a devoted philanthropist, and I commend him for his generous spirit.

On behalf of all Californians, I extend my very best wishes for a wonderful gala and every future success.

Sincerely,

Arnold Schwarzenegger





November 15, 2008

Dear Friends:

It is with great enthusiasm that I extend my congratulations to the PARSA Community Foundation on the occasion of your 2008 gala, and it is with great pride that I serve as honorary Co-Chair. Since its inception, the PARSA Community Foundation has worked to create a culture of volunteerism and civic involvement that encompasses the entire Iranian-American community.

I would also like to congratulate this year's honorees, Mr. Paul Merage, the 2008 Philanthropist of the Year, and Mrs. Ashraf Ghadehari Bahdadorzadeh, who will receive the Volunteerism in Action Award. Both of these individuals continue to use their unique and considerable talents to improve the lives of those in their community and enrich the fabric of California. They both deserve our thanks and praise.

Best wishes for an outstanding and memorable event.

Sincerely,

KAREN BASS

Speaker of the Assembly California State Legislature

Forty-Seventh District

Karen Bass

Office of the Mayor City & County of San Francisco



Gavin Newsom



GREETINGS FROM THE MAYOR OF SAN FRANCISCO

On behalf of the City and County of San Francisco, it is with great pleasure that I welcome you to the PARSA Community Foundation's Annual Gala held at The Westin St. Francis Hotel on November 15, 2008.

The PARSA Community Foundation is the first Persian community foundation in the nation, leading strategic philanthropy and promoting social entrepreneurship around the globe.

Each year, the Annual Gala celebrates and promotes Iranian-American contributions in philanthropy, civic engagement, and volunteerism to the United States, and improves perceptions of Iranians to building bridges between the Iranian Americans and the community at large. This year's theme recognizes Persian Gardens, a unique and culturally creative use of open space to celebrate our limited natural resources.

Congratulations to this year's two awardees, Mr. Paul Merage of Orange County who is receiving the Philanthropist of the Year Award and Mrs. Ashraf Ghandehari Bahadorzadeh who is receiving the Volunteerism and Action Award.

I applaud the commitment of the PARSA Community Foundation that continues to energize our community and our world. Best wishes on all your future endeavors!

With warmest regards,

Gavin Newsom

Mayor



Kamala D. Harris District Attorney



October 24, 2008

Dear Friends,

I would like to send my warmest greetings to everyone attending the PARSA Community Foundation Persian Garden Gala.

I would like to take this opportunity to thank PARSA for its dedication to philanthropy and to promoting the integration of social and cultural practices. PARSA's efforts to preserve and advance the arts and cultures of the Persian community have been instrumental. The work of PARSA is a model of excellence in philanthropy and the promotion of cultural diversity.

Thank you for all that you do. I wish you continued success and a wonderful evening at the Garden Gala.

Very Truly yours,

KAMALA D. HARRIS

District Attorney

City and County of San Francisco

Member, Board of Supervisors
District 5



City and County of San Francisco

ROSS MIRKARIMI



Dear Friends:

It is with delight and honor that I welcome you to the PARSA Community Foundation's "Persian Gardens" 2008 Gala event. This is a special event that comes at an historical time.

By this recent presidential election, our nation is being redefined. Whatever happens next, the election of Senator Obama has already changed our country profoundly. Against all odds, the President-elect has shown what it takes to advance with integrity intact. As the first Iranian-American elected to office in San Francisco, I am proud of our nation and the contribution that the Persian community has made toward the betterment of our democracy. No matter of one's political views.

I believe in PARSA's mission of increasing the visibility of our community through one of the most cherished and inviting strategies: exhibition and preservation of our arts and cultural heritage - and refining the connection between the arts and politics. PARSA has proven to be an effective vehicle in supporting and recognizing the creative leadership potential that transcends generations.

Tonight's honorees, Paul Merage and Ashraf Ghandehari Bahadorzadeh, are a shining example of Persian pride (something we're not short of) for their civic engagement in a culture who helped build this modern world and in short time, a more enlightened country. I congratulate both of them. You make us all proud! Ba Arezoo-ye-Movaffaghiat!

Warmest regards,

Ross Mirkarimi Supervisor

Master of Ceremonies: Dan Ahdoot

Dan went to college at the prestigious Johns Hopkins University and graduated with honors as a premed student. Shortly thereafter, he decided to take the secure route and ditch medicine for comedy - his parents are still thrilled.

After graduating, Dan moved to New York City where he was instantly hailed as one of the hottest young comics on the scene. He performs regularly at every comedy club in Manhattan.

Dan's standup act is based on his hilarious observations about everyday life as a young, hip kid living in New York City, coupled with his upbringing as a 1st generation Iranian-American. Dan was a finalist on Season 2 of NBC's Last Comic Standing. He is a staff writer on MTV's Short Circuits, a sketch comedy show featuring Nick Cannon. He has written for Comedy Central's Crank Yankers and was featured on Comedy Central's Premium Blend.

He has opened for Lewis Black, Jay Mohr, and Patton Oswalt. He has been featured on ABC's 20/20, the 98.7 KISS FM Morning Comedy Special, and he is a regular on Jim Brueur's radio show Unleashed. He was awarded 1st prize at the Philadelphia Comedy Competition and the NYC Triad Comedy Competition.

Musical Performance: Bijan Mortazavi

Born in the northern part of Iran by the Caspian Sea, Bijan Mortajavi started playing the violin at the tender age of three. He was trained by five of the most respected violinists in Tehran, learning specific techniques, such as Improvisation, Orchestration, Arrangement, and Quarter tone scale.

At the young age of seven, this talented child started his training in playing the piano, guitar, percussion, and folklore strong instruments, such as "Our," "Tar," and "Santur." At age fourteen, he assembled a thirty two man orchestra performing his own compositions.

In 1979, Bijan moved to the United States, continued his music education at Texas State University, and settled in California in 1985. He released his first album, which was a best seller in 1990, leading to national and international tours to sold-out audiences.

Bijan has been honored as the first Iranian artist to be sponsored by Nederlander Productions, Jeep Eagle, New Dodge and Chrysler Corporations and the first Iranian to perform at the Greek Theatre in Los Angeles. What sets Bijan apart from other performers is his ability to personally play all the instruments used in his arrangements.

Make PARSA Your Community Foundation

In addition to donating to PARSA Community Foundation, these are ways to make PARSA your community foundation:

Host a Donor Workshop – Host a workshop to introduce PARSA Community Foundation to your friends, family or co-workers. These workshops invite our community to learn about PARSA's mission, its grants and ways our community can give back through philanthropy and volunteerism.

Participate in the National Day of Service in May 2009 – Take off your dancing shoes and put on your walking shoes, by joining other Iranian-Americans in cities throughout the United States in a walk to raise funds for children's charities. PARSA CF invites local volunteers to organize walks in each major metropolitan region with large numbers of Iranian-Americans.

Volunteer with PARSA CF – Volunteers are a vital part of PARSA CF's activities. They get important work done in coordination with our small number of paid staff. Volunteer opportunities are available in our Redwood City office, in your home or community, or in workgroups related to technology, outreach, and much more.

Host a Corporate Brown Bag Lunch - Invite your fellow Iranian-American employees at your company to a brown bag lunch to learn about PARSA Community Foundation and how we can work together to preserve and share our culture and engage in public service activities. You can also register PARSA CF in your company's matching gift program.

Open a Donor Advised Fund (DAF) – A Donor Advised Fund is a charitable checking account at PARSA CF. You name the fund and make an initial contribution of \$10,000 or more to open it, receiving the full tax-deduction at that time. Going forward, you then make recommendations for grants to non-profits of your choice from your named fund. DAFs provide convenience, but also greater impact by making the charitable gifts you would have made anyway create goodwill for the Iranian-American community as a whole.

Please contact Abdi Soltani, Executive Director, at abdi@parsacf.org or at 650-367-9105 for more information.

PARSA Community Foundation Grants

Since its inception in 2006, PARSA Community Foundation has made 93 grants totaling \$865,700. Of these, 44 are general grants totaling \$557,517 made through the competitive Mehregan and Norooz grant cycles in the areas of arts and culture, leadership development and civic engagement. Forty five are Donor Advised Fund grants totaling \$308,183.

Mehregan 2006

Ashoka: Ashoka-PARSA Fellowship: \$115,517

Norooz 2007

National Iranian-American Council: \$50,000

University of Chicago: \$25,000

Promises Films: \$25,000 IAAB Camp Ayandeh: \$5,000

CHILD: \$5,000

PSA at Stanford: \$4,000

Mehregan 2007

IAAB Camp Ayandeh: \$20,000

Eastern Arts: \$10,000

IAAB Student Summit: \$10,000

Persian Cultural Center San Diego: \$10,000

Tiburon International Film Festival: \$5,000

Translation Project: \$5,000

Afsaneh Arts and Culture Society: \$5,000

Child Family Health International: \$5,000

Institute of International Education: \$5,000 Iranian Studies Group at MIT: \$5,000

Persian Center, Golestan Kids: \$4,000

ISCO at UC Berkeley: \$1,000

Norooz 2008

University of Chicago: \$25,000

Promises Films: \$25,000

The University of St. Andrews: \$15,000

Bay Area Iranian-American Voter Ass'n: \$10,000

Khayam Persian School Foundation: \$7,500

Smithsonian Institution: \$7,500

Center for Iranian | ewish Oral History: \$5,000

Javane Theater Company: \$5,000 SOAS, University of London: \$5,000

Mehregan 2008 Grant Cycle

National Legal Sanctuary: \$25,000

National Iranian-American Council: \$20,000

LA County Museum of Art: \$12,000

Asia Society: \$10,000 Link Media, Inc: \$10,000

Relief International: \$10,000 University of Maryland: \$10,000

Afghan Institute of Learning: \$5,000

Americans for Informed Democracy: \$5,000

CHILD: \$5,000 Golestan Kids: \$5,000

Institute of International Education: \$5,000
Iranian Scholarship Foundation: \$5,000
National Geographic Society (Aina): \$5,000

NIPOC: \$5,000

PSA City College of New York: \$1,000

DAF Grants 2007

Iranian Scholarship Foundation: \$32,000 Iranian Scholarship Foundation: \$15,000

Global Green: \$10,000

Institute of International Education: \$10,000 Institute of International Education: \$10,000 Iranian Scholarship Foundation: \$10,000

|CVI: \$10,000

National Iranian American Council: \$10,000 National Iranian American Council: \$10,000 Iranian Scholarship Foundation: \$7,500

Agape Foundation: \$5,000

Iranian Scholarship Foundation: \$5,000 PARSA Community Foundation: \$5,000 PARSA Community Foundation: \$5,000 Stanford University Iranian Studies: \$4,000

PSU Foundation: \$3,000

Iranian Scholarship Foundation: \$2,500

Oregon Health and Science University: \$2,500

Developments in Literacy: \$2,000 From the Heart Productions: \$2,000 PARSA Community Foundation: \$2,000

Caitlin Gabel School: \$1,000

Iranian Alliances Across Borders: \$1,000 Iranian Scholarship Foundation: \$1,000 Iranian Scholarship Foundation: \$1,000

Oregon Museum of Science and Industry: \$1,000

Prize4Life: \$1,000

World Affairs Council of Oregon: \$1,000

Child Foundation: \$600 Relief International: \$500 Inwood House: \$250

DAF Grants 2008 (Year to Date)

Metropolitan Museum of Art: \$39,000 Iranian Scholarship Foundation: \$30,000 Iranian Scholarship Foundation: \$18,000 National Iranian American Council: \$10,000 Institute of International Education: \$5,000

International School: \$5,000

Providence Child Center Foundation: \$5,000

PAAIA Fund: \$3,333 College Track: \$3,000

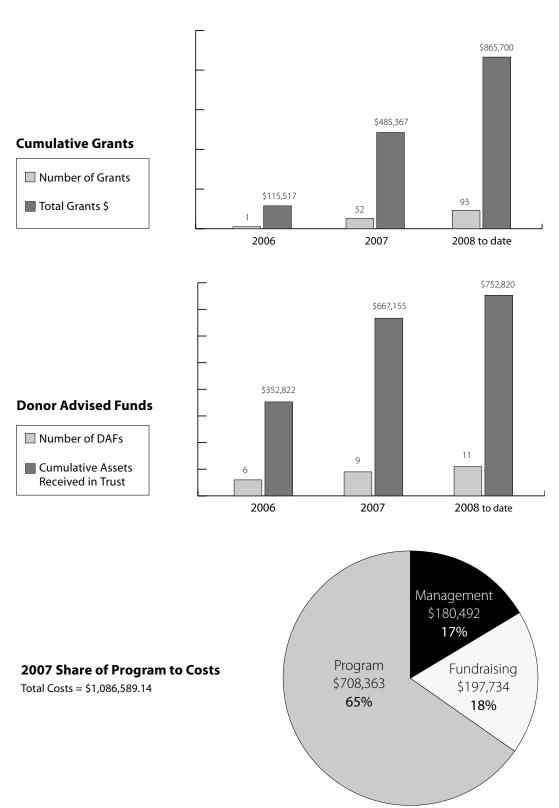
Menlo Park-Atherton Ed. Foundation: \$2,500

Sacred Heart Schools: \$2,500

Iranian Scholarship Foundation: \$2,500 Iranian Alliances Across Borders: \$1,000

Portland Opportunities Industrialization Center: \$500

Growing Persian Philanthropy



Live Auction

Guidelines

PARSA Community Foundation welcomes our community to participate in the Live Auction. The auction raises vital funds to help PARSA Community Foundation mobilize our community and make grants to enterprising non-profits advancing Persian arts and culture, developing young people as community leaders, and encouraging active citizenship by Iranian-Americans.

PARSA Community Foundation reserves the right to withdraw any item from sale prior to the call for bids at the Live Auction.

You will be mailed a receipt of your purchase. It will provide requirements mandated by the IRS. The charitable deduction is limited to the excess of the purchase price of an item over its fair market value.

By his/her purchase, the buyer waives any claims for liability against either PARSA Community Foundation or the donor for property or services. Neither PARSA Community Foundation nor the donor is responsible for any personal injuries or damage that may result from the use of property or services sold.

Payment and Merchandise Claim

Payment for items purchased must be made in full by completing a Winning Bid Form on November 15, 2008. Checks may be made payable to PARSA Community Foundation.

Visa, MasterCard and American Express will be accepted. Alternative payment may be arranged directly with PARSA Community Foundation.

Winning bid envelopes containing certificates should be carefully checked before leaving the auction.

1 PRIVATE FILM SCREENING:

GLOBAL MOMS IRAN

Injoy a private, prerelease screening of the feature length film: Global Moms Iran (working title). A 30-minute QA with the director, Justine Shapiro (pictured in the center), will follow. Arrange the screening at your home or a venue. Get a chance to screen it before it airs on PBS.

The film took filmmaker Justine Shapiro, a Jewish-American mom and her six-year-old son Mateo, to Iran. Before becoming a mom, she worked as a documentary filmmaker and host of GlobeTrekker, an internationally televised travel series that covered more than 40 countries. Shapiro was nominated for an Academy Award and won two Emmy awards for PROMISES, a documentary film about seven Palestinian and Israeli children living in and around Jerusalem.

For three months, Justine and Mateo shared daily life in Tehran with three middle class families from diverse backgrounds. Other characters in the film include Orang, Mateo's Iranian babysitter; Marjaneh, the film's Iranian-American producer; and Tehran itself—an urban metropolis where tradition and modernity sit uncomfortably side by side.

Part poetry, part travelogue, part family drama, Global Moms Iran takes us behind the headlines, into the fascinating, and yet strikingly familiar homes of Iranian families.





Terms: Winner to arrange location/

logistics in 2009.

Donated by: Ms. Justine Shapiro

Value: Priceless!

2 GARDENS OF IMAGINATION:

A VIP TOUR OF PIXAR

ver wonder how the great stories of Pixar Animation Studios–from Toy Story to Wall-E, from Finding Nemo to Carsare created and told? Where do the story ideas come from and how does the animation process bring the characters to life?

To answer those questions, Pixar itself cites a scene in Toy Story 2 when the old man repairing Woody tells the impatient toy collector AI, "You can't rush art." From development through postproduction, you will meet the talented people of Pixar and learn first-hand how they create and tell these magical stories through the stages of the development process.

Hosted by Ali Rowghani, the Chief Financial Officer of Pixar, you will get a unique behind the scenes look at one of the most celebrated creative companies in the U.S. This would be great for your kids and their friends.



Terms: Date to be mutually agreed upon with Mr. Rowghani. Tour is for six people and includes a hosted lunch. **Donated by:** Mr. Ali Rowghani and

Pixar Animation Studios Value of Meal: \$300

7 PRIVATE ESTATE & GOLF WEEKEND GET-A-WAY

here are no tee times at the spectacular Vineyard Knolls Estate and Golf Club since this private estate is reserved exclusively for you and your guests.

Enjoy two luxurious nights at this beautiful destination. The property features a spectacular private estate that is surrounded by a one-of-a-kind golf course.

Vineyard Knolls is a traditional walking course that unfurls into 30 acres of tree-lined fairways and manicured greens. You'll enjoy acres of working vineyards, two stocked lakes and wildlife too. Your group of twelve friends and family can romp in the clubhouse, golf the course, and lounge at the swimming pool. Tennis, anyone?

Vineyard Knolls is a USGA member golf course and is NCGA sanctioned with a rating/slope of 60/107.





Accommodation terms: Date subject to mutual agreement with owner in 2009. Estate offers six, double occupancy rooms.

Donated by: Jeff and Claire Mallett

Value: \$6,000. Vineyard Knolls Estate and Golf Club is not available

to the public.

4 DARIOUSH WINERY EXPERIENCE

arioush and Shahpar Khaledi welcome you and seven of your closest friends to a celestial evening at their winery estate. Start by exploring the winery after-dark with Darioush as your guide, and learn the secrets behind making standout Cabernet Sauvignon in Napa Valley.

Then, descend into his private cellar to feast on a four-course meal prepared by Eric Torralba, visionary private chef to the Khaledi Family, who trained beside culinary greats Jean-Louis Palladin and Paul Bocuse. And of course, your entire experience-from reception to the very last forkful-will be expertly paired with Darioush Signature wines.

Passionate about fine wines, Darioush Khaledi founded Darioush in 1997. Darioush's Persian heritage is the inspiration for the distinctive and luxurious architectural design of the winery. Noted for its Bordeaux style estate wines, Darioush implements old world labor-intensive, microvineyard management and new world state of the art technology to craft fine wines from its estates located in the appellations of Napa Valley, Mt. Veeder and Oak Knoll.

Focused on, and most renowned for, the limited production of Cabernet Sauvignon and small lots of Chardonnay, Viognier, and Shiraz, Darioush employs minimal intervention or 'ancien' winemaking techniques. The Darioush Estate is committed to hand-harvesting and handsorting each grape cluster prior to crushing. This is a meticulous and labor intensive method, but it ensures that only the finest, fully matured grapes are used. This minimalist approach preserves and expresses the true varietal character of Darioush Signature wines.





Terms: Limited to a dinner party of eight. To be scheduled on a mutually agreed upon date. Eight weeks notice of redemption is kindly requested. Expires 12/31/2009.

Donated by: Mr. Darioush and Mrs. Shahpar Khaledi

Value: \$7,000

5 AN INSPIRING VISION:

Anousheh Ansari, First Iranian Astronaut

nousheh Ansari captured headlines around the world as the first female private space explorer, and she earned a place in history as the fourth private explorer to visit space and the first astronaut of Iranian descent.

As a guest speaker, Anousheh will prepare a unique 45-minute speech tailored to your event and offer a 15-minute QA session. She will also be available for autographs and photos for up to 30 minutes before or after the engagement.

Ansari dreamed of space exploration since her childhood in Iran. On September 18th, 2006, she blasted off on an eight-day expedition aboard the International Space Station. While in space, Ansari wrote a blog at spaceblog.xprize.org, which captured international attention.

An active proponent of world-changing technologies, Ansari co-founded Telecom Technologies, Inc. in 1993, which created a product called a "softswitch" that allowed voice communications over the Internet. The company was sold in 2001 for over \$750M. She is now the CEO, chairman, and co-founder of Prodea Systems.

She has received multiple honors, including the World Economic Forum Young Global Leader, Working Woman's National Entrepreneurial Excellence Award, George Mason University's Entrepreneurial Excellence Award, George Washington University's Distinguished Alumni Achievement Award and the Ernst and Young Entrepreneur of the Year Award for the Southwest Region. Speech options:

- The Virtues of Space Exploration
- Reaching for the Stars and Getting There
- Entrepreneurial Success as a Woman
- Space Commercialization and its Future
- Be the Change You Want to See

Terms: Mutually agreed upon date and

U.S. location

Donated by: Ms. Anousheh Ansari

Value: Priceless!



6 LEGENDARY SOCCER PLAYER BRANDI CHASTAIN:

Enjoy a Practice Lesson and Lunch!

njoy a one-hour lesson and one-hour lunch with Brandi Chastain in Northern California for one person or your child's team. Lunch can be hosted at a park or in the privacy of your home. Your choice. Bid now on this once-in-alifetime opportunity!

This is a dream opportunity for any soccer enthusiast or team to get on the field with legendary soccer player, Brandi Chastain.

Brandi Chastain has been part of the U.S. National Team since 1987 and with that team has won two World Cups, an Olympic gold, and an Olympic silver medal. She was one of the founding players of the WUSA, the country's first women's professional soccer league, and, as team captain, led the San Jose CyberRays to a first-ever championship in that league.

At Santa Clara University (SCU), she won the 1990 Hermann Award, the most prestigious honor in collegiate soccer. She resides in San Jose with her husband, Jerry Smith, coach of the nationally ranked SCU women's soccer team, and her soccerplaying stepson, Cameron.



Terms: Based on Ms. Chastain's availability. Lunch provided and arranged by winner. Limited to Northern California.

Donated by: Ms. Brandi Chastain

Value: Priceless!

7 HOST A PERSIAN AFFAIR TO REMEMBER:

MEDALLION RUG GALLERY PRIVATE SHOWROOM

magine an unforgettable night where up to 100 guests will enjoy fine Persian cuisine, surrounded by the beauty of Persian artistry. Guests will be entertained by classical persian musicians and dancers.

A fortune teller and henna-ink artist complete the experience. You've had parties before but never like this. Your guests will be dazzled and charmed.

Located in downtown Palo Alto, Medallion Rug Gallery houses the world's most refined and sought after rugs by collectors and designers worldwide. With over 9000 rugs on site, our private gallery exhibits our most magnificent and rare hand woven works of art.





Terms: Up to 100 guests will have exclusive use of the private gallery for this event.

Donated by: Medallion Rug Gallery

Value: \$12,500

8 BETWEEN A ROCK & A SOFT PLACE:

THE RED MOUNTAIN SPA

ind your spirit within while at Red Mountain Spa in Utah. Few places on earth match the beauty and tranquility of the area. Recognized for its majestic Southwestern beauty and destination spa experience, the spa features stunning red rock cliffs, black lava beds and vivid desert exploration under big blue skies.

Take advantage of daily guided hikes, rock-climbing outings, canyon-hugging bike rides and group fitness classes for multiple fitness levels. All meals are included.

Enjoy the unique Sagestone Spa, walking trails, swimming pools, whirl-pools, lecture auditorium, Spa Boutique, a retail shop and the latest in fitness equipment.





Terms:

- -Three nights stay and meals for 10 people
- -Five standard deluxe rooms
- -Valid: 12.1.08 12.31.09
- -Gift package provided upon arrival
- -Spa services are not included
- -Excludes taxes and gratuity

Donated by: Mr. Francis Najafi

Value: \$12,000

TREASURES OF PERSIA:

Private Tours of Persian Art & Antiquities

I mmerse yourself in Persian culture and antiquity with tours of three of the most highly regarded collections of Persian art in the United States:

- -University of Chicago Persian Gallery with Professor and Director Dr. Matt Stolper.
- -Los Angeles County Museum with Dr. Linda Komaroff, Curator of Islamic Art and Department Head, Art of the Middle East.
- -Smithsonian Institution with Dr. Massumeh Farhad, Chief Curator of the Freer Gallery of Art and Arthur M. Sackler Gallery.

Donated by: University of Chicago, Los Angeles County Museum of Art, Smithsonian Institute.

Terms: Blackout periods will apply at

each gallery.

Value: Priceless!







10 GARDENS OF ISFAHAN:

Inspirations of Persian Design with Mehdi Ebrahimian

sfahan is noted for its historic architecture and classic Persian gardens. Spend a day with Mr. Mehdi Ebrahimian, a leading expert on Persian design and architecture.

Commissioned in 1966 to restore and remodel the old Safavid Caravensari in Isfahan, Ebrahimian worked with over 300 craftsmen and artisans. The two-year restoration was completed to international acclaim as the Shah Abbass Hotel, more recently named Abbasid Hotel.

Enjoy your private tour with Mr. Ebrahimian learning about the wonders of Persian design in Isfahan, including the Shah Abbass Hotel as well as other regional architectural wonders. This unique experience could be a gift to yourself or to family or friends in Iran.

Or, invite Mr. Ebrahimian to your home in the U.S. where he will share his knowledge of Persian design as applied to your home or garden. This consultation will provide you a wealth of design ideas that your own designer can incorporate into your home.







Terms: Several months notice is required for a

mutually agreed upon date.

Donated by: Mr. Mehdi Ebrahimian

Value: Priceless!

11 COURTSIDE SEATS:

MEN'S BASKETBALL EXPERIENCE

njoy four courtside seats to the January 27, 2009 University of Maryland Terrapins Men's Basketball Game vs. Boston College. These highly coveted seats are not available to the public. Enjoy a guided tour of the facility and a chance to meet the players and coaches before or after the game. The University of Maryland is the first college basketball team in the country to offer a full basketball scholarship to an Iranian, Arsalan Kazemi, who is being recruited by University of Maryland as well as other universities.

The University of Maryland Terrapins men's basketball team has been one of the most successful college basketball programs in the country since hiring Coach Gary Williams before the 1989-1990 season. Since the hiring of Williams, the Terrapins have gone to twelve NCAA Tournaments, including eleven straight from 1994-2004, highlighted by the school's first Final Four appearance in 2001, and its first National Championship in 2002.



Donated by: University of Maryland Terrapins Men's Basketball Team

Value: Priceless!

Fund-A-Need: Student and Community Leadership Initiative

Across the United States, Iranian-Americans are joining together, sharing our culture and becoming more involved as active citizens. Student organizations and cultural centers are two of the vital places where new leaders are emerging every day.

Imagine, each of these groups made stronger with funding and support to build its capacity.

Imagine, all of these groups **connected** together in a powerful network with shared national programs.

Help that vision become a reality with PARSA Community Foundation's multi-year strategic grants initiative – the Student and Community Leadership Initiative.

- Every dollar given for this initiative will be given in grants to campus groups and cultural centers.
- Up to 25 college student organizations will receive grants of \$1,000 to \$5,000 for one year.
- Up to 10 community centers will receive grants of \$5,000 to \$10,000 for one year.

All grantees will participate in three national initiatives:

- Organizing Norooz events at universities, city halls, state legislatures, museums, libraries or other public institutions.
- Participating in civic projects, including a national effort to make sure every Iranian-American stands up and is counted in the United States Census and is registered to vote.
- Leading the Iranian-American National Day of Service, in May 2009, a walk for a cause to raise funds for children's charities in the U.S. and abroad.

Each donor who makes a gift to the Fund-A-Need will be entered into a raffle for fabulous prizes. One donor will be randomly selected to win the stainless steel and gold-plated Persepolis timepiece donated by Ritmo Mundo, valued at \$3,600. Two other donors will win a three-day rental of a Bentley Continental series donated by Bentley San Francisco, each valued at \$3,000.





CITI PRIVATE BANK IS PROUD TO SPONSOR THE

PARSA COMMUNITY FOUNDATION GALA

Becoming a client of Citi Private Bank grants you access to one of the most powerful financial services organizations in the world. We assist some of the world's most influential families with more than just their financial needs. We also offer a series of unique advisory services to help them think through the more human implications of wealth and better manage those things in life that matter most.

Please contact Halé Behzadi, Global Market Manager at: (310) 205-3002 or Leigh Wasson, Market Manager at: (415) 627-6214

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AFGHANISTAN

Hidden Treasures from the National Museum, Kabul



Through January 25, 2009

"At once revelatory and heart-rending..." THE NEW YORK TIMES

Tn 2003, Afghanistan announced the discovery of several museum boxes in the presidential Lbank vault in Kabul. Inside were priceless artifacts, hidden during the chaos of civil war by a group of selfless Afghan heroes. Afghanistan showcases these extraordinary artworks and tells the amazing story of their discovery and rescue.

This exhibition was organized by the National Geographic Society and the National Gallery of Art, Washington, in association with the Asian Art Museum of San Francisco; the Museum of Fine Arts, Houston; and The Metropolitan Museum of Art, New York. This exhibition is supported by a generous grant from the National Endowment for the Humanities. Chairman's Special Award and an indemnity from the Federal Council on the Arts and the Humanities. Presentation at the Asian Art Museum is made possible by the Bernard Osher Foundation, the E. Rhodes and Leona B. Carpenter Foundation, and Carmen M. Christensen. All of the works are from the National Museum of Afghanistan and are the sole property of the Islamic Republic of Afghanistan. One of a pair of pendants showing the "Dragon Master." Tillya Tepe, Tomb II. 1st c BCE - 1st c CE. Gold, turquoise, garnet, lapis lazuli, carnelian, pearls. National Museum of Afghanistan, 04.40.109. Photo © Musée Guimet/Thierry Ollivier.















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THE **H.A.N.D.** FOUNDATION

The Hashemi-Nazem Family and The H.A.N.D. Foundation
Offer their Deep Gratitude and Sincere Congratulations to

Mr. Paul Merage

Recipient of PARSA Community Foundation's "Philanthropist of the Year Award."

For extending the American Dream to disadvantaged children and to new immigrants and for promoting international dialogue and business opportunity.

Mrs. Ashraf Ghandehari Bahadorzadeh

Recipient of PARSA Community Foundation's "Volunteerism and Action Award."

For courageous volunteerism and bold leadership, tackling difficult problems with long-term solutions, and inspiring others to make unselfish commitment to a cause.

Congratulations to all PARSA Grantees!



Afshin Behnia is the President and CEO of Mitratech Holdings Inc. Mitratech offers enterprise solutions and collaboration companions to government and fortune 1000 companies for various applications such as compliance, legal and risk management.

www.mitratech.com

We Would Like to Congratulate PARSA Community Foundation

& the Founding Members for Their Wonderful Work

> Ali and Anousheh Razi Farhang Foundation

(Iranian American Heritage Foundation of So. Cal.)

Congratulations to PARSA Community Foundation

and All of the Volunteers & Grantees, Including
The Institute for International Education
Persian Foreign Language Teaching Assistant Program

Maryam Panahy Ansary

Extending Our Congratulations to **PARSA Community Foundation** & Its Grantees

Thanking **Mr. Paul Merage**

&

Mrs. Ashraf Ghandehari Bahadorzadeh

For their Inspiring Leadership

Laya Khadjavi & Hamid Biglari



The best way to protect the future is to educate it.

Goldman Sachs Private Wealth Management is proud to support The Parsa Community Foundation.

At Goldman Sachs, we take seriously our responsibility to our communities. Through our diverse philanthropic initiatives, we seek to help our people fulfill the firm's commitment to assist our communities through financial support, volunteer endeavors and partnerships with non-profit organizations.

Your Local Wells Fargo Team Pulls A Lot Of Weight



Wells Fargo gives you personal attention from people who live and work in your community. But it also gives you the vast resources of one of the world's most sophisticated financial networks. Both of which help you do a lot more banking in a lot less time. Wells Fargo is proud to recognize **PARSA**.

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Persian Garden Gala

We salute **PARSA** for its commitment to preserve and advance Iranian Arts and Culture.

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Proud of this generation of Iranian professionals
Congratulating

PARSA Community Foundation

for its message of unity

Massih and Haleh Tayebi

Thank You PARSA Community Foundation!

For awarding the first PARSA CF Service Fellowship Grant to



Ellie and Mohammad Mortazavi

With great admiration and appreciation for

Mrs. Bahadorzadeh and Kahrizak Foundation

For their dedication to volunteerism and service

Majid and Maryam Rahimian

Warmest Congratulations PARSA on Your Wonderful Efforts

Nejat, Homa, Sepehr & Houman Sarshar

We Salute the **PARSA Community Foundation**

for Advancing Iranian Philanthropy and Helping Foster Good Will Locally, Nationally and Worldwide

> Mansour and Sonbol Aliabadi Dr. Mehdi and Nazanin Arab Dr. Bahram and Simin Chehrazi Javad and Shirin Rahimian Dr. Paris and Afsaneh Royo

While tonight's event is extraordinary, it is our community's growing involvement in strategic philanthropy and civic participation that makes

PARSA Community Foundation

such a significant organization.

We are honored to be a part of the PARSA movement.

Lily Sarafan & Amir Ghorbani





Bright Smiles...even at home.

The Freedom to Live at Home



IABA Proudly Supports PARSA Community Foundation

As a non-profit organization, IABA is one of the largest minority bar associations in the country with chapters in New York, Chicago, Seattle, Los Angeles, San Francisco, Washington, D.C., and Houston amongst many others. IABA is composed of thousands of judges, lawyers, and law students of Iranian-American descent and is dedicated toward assisting the Iranian-American community and the community at large through education, community outreach and professional networking.

IABA thanks PARSA for the fantastic contributions it has made to the Iranian-American community and will continue supporting PARSA achieve its commendable goals.

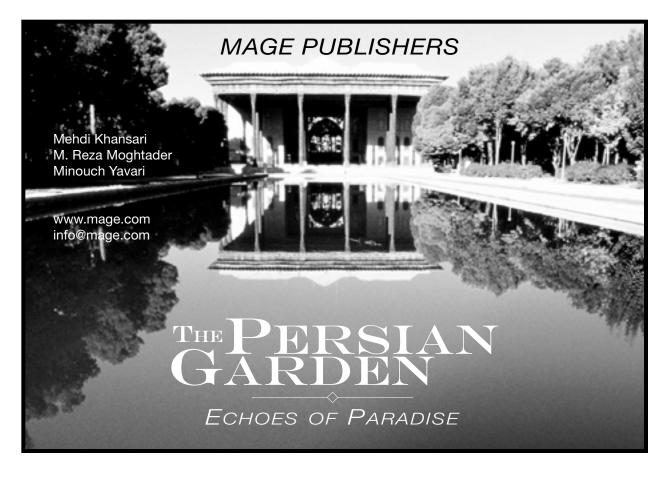
Aquantia recognizes Parsa Community Foundation's efforts in fostering goodwill and encourages each of us to

Inform, Inspire, Engage



PLUGANDPLAYTECHCENTER.COM

Congratulates
PARSA Community Foundation
On Their Efforts



Private Client Services Inc.



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- · Protection Services

- · Financial Triage
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 $W\!e$ are honored to share this special evening with

Mrs. Ashraf Ghandehari Bahadorzadeh

&

Mr. Paul Merage

 Y_{ou} inspire us with your vision, compassion and extraordinary leadership.



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e have appreciated the opportunity to design the Persian Garden Gala invitation and this program booklet.

Our sincere congratulations to **PARSA Community Foundation** and all members for their determined efforts to engage and advance the Persian community.



With Sincere Thanks!

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Volunteerism is core to PARSA CF's mission, but it is also vital to the success of PARSA's own efforts. Thank you to each volunteer who has dedicated time and talent to the success of the Persian Garden Gala.

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